

June 22, 2012

To Whom It May Concern:

Arizona Department of Education would like to invite you to become a new vendor for immediate consideration by Arizona school districts for new or replacement character education programs.

Arizona will be a leader and model state for character education by: providing voluntary education and training on the character qualities of *attentiveness, caring, citizenship, compassion, diligence, discernment, forgiveness, generosity, gratefulness, initiative, orderliness, respect, responsibility, sincerity, trustworthiness, virtue, and wisdom* (§15-154.01) to educators, leaders of youth nonprofit organizations, children and their families in Arizona. This will be made possible through collaborations with businesses, educators, community organizations, the State of Arizona, state and local agencies that deal with parents and youth, youth sports programs and all stakeholders that work with youth. Vendors like you will help provide a quality character education for Arizona's students.

Please refer to the attached instructions for the steps to becoming a new vendor with Arizona Department of Education. When you have finished the required steps, please reply to this email so that we can add you to our vendor list for consideration for our 2012-13 Character Education Program.

Thank you,

Dr. Ann Hart

Deputy Associate Superintendent

Character Education Program

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